



# NEW YORK RIGHTS FAIR

The International Adult & Children's Content & Licensing Marketplace

May 30 - June 1  
**2018**

Metropolitan Pavilion, 125 W. 18th Street, New York City



**It's all about the content.**  
**It's only in New York.**

The New York Rights Fair is a global event and the first U.S.-based fair dedicated exclusively to international rights and the distribution and licensing of content.

This one-stop marketplace is the new hub for rights sales negotiation and distribution of content, both adult and children's, across all formats, including print, digital, audio, film, and television.

**The deals will be at the NY Rights Fair.**





## Three strong partners converging in content and rights.

The New York Rights Fair is jointly sponsored by three pillars of the content world: Publishers Weekly (PW), BolognaFiere, and Combined Book Exhibit (CBE).



### **Publishers Weekly: International news platform of the book publishing industry.**

Founded in 1872, *Publishers Weekly* is responsible for a magazine with a strong social media following; nine e-newsletters; the monthly supplement, *Book Life*; two blogs; a mobile edition, digital edition, and apps; and a thriving website that reaches 1,000,000 unique visitors per month. *Publishers Weekly* is the lead sponsor or presenter at several conferences, including Global Kids Connect, with BCBF and BolognaFiere; PubTech Connect; and PW Star Watch.



### **BolognaFiere S.p.A.: Organizer of 75 exhibits around the world.**

As a world leader in trade shows across such sectors as art, children's publishing, cosmetics, construction, and design, BolognaFiere has developed a cutting-edge portfolio of international exhibitions in key marketing areas of Russia, North America, and Asia, including eight exhibitions in China.



### **Combined Book Exhibit: The showcase for books at trade shows and book fairs.**

Founded in 1933, this book marketing resource showcases published books internationally at trade shows on behalf of publishers and authors. With its sister company, The American Collective Stand, it also organizes the USA Pavilion at every major international book fair, helping publishers and agents enter new markets easily.





# Why you need to be at the New York Rights Fair.

## Who you'll meet:

- Acquiring agents and co-agents
- Rights managers
- Scouts
- Publishers
- Licensees
- Film production houses
- IP companies
- Content professionals

## What you'll find:

Not only will there be booths, exhibits, information, and representatives from all segments of the content world, but look for these unique features:

- Dedicated kiosks for content and titles
- Agent tables
- Seminars to enrich international negotiation
- Global rights showcase
- Translation center

## Additional opportunities

During the New York Rights Fair, *Publishers Weekly* will print and distribute *Show Daily*—PW's signature tabloid publication. *Show Daily* is published at the London Book Fair, Bologna Book Fair, Frankfurt Book Fair, BookExpo, and Bookcon and reaches a global audience of 130,000+ readers each year. *Show Daily* will help you stand out with same-day immediacy to build buzz, fuel excitement, and showcase your rights opportunities.



## Where you'll find it:

In the content capital of the world! New York is not only the center of the publishing world, but also home to a large and growing film production community, with five of the largest production companies in the city, plus a growing force of smaller independents. It is also hub for one of the world's largest communities of literary agents and scouts.

The New York Rights Fair will be hosted at the Metropolitan Pavilion in the heart of Manhattan's vibrant Chelsea neighborhood, home to trendy art galleries, hip shops, and extraordinary restaurants. You'll be within walking distance of area highlights like:

- The High Line, with its stunning Hudson River views
- The Whitney Museum of Art
- The Chelsea Market
- Rubin Museum of Art
- Flatiron Building
- Gramercy Theater
- Meatpacking District
- Eataly
- Union Square Market

The New York Rights Fair will produce 10 cultural events running concurrently around Manhattan.





# Where content is converging.

Booth space and agent table reservations are now being accepted.  
Book early for discounted rates.

[www.newyorkrightsfair.com](http://www.newyorkrightsfair.com).

## CONTACTS

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## The deals are waiting for you!